

COLLECTIVE CARE HMO

MORE CHOICE. CONNECTED CARE.

Introducing the **Collective Care HMO**, a large group insurance product from Group Health Cooperative of South Central Wisconsin (GHC-SCW).

Collective Care HMO expands on GHC-SCW's trusted Partners HMO product, featuring the largest primary care network in Dane County, giving members access to all Partners HMO providers **plus** three additional independent Madison-area clinics.

The Collective Care HMO product gives members expanded local choice through Associated Physicians for primary care, OB-GYN services, behavioral health, and podiatry, along with Madison Women's Health and Physicians for Women for OB-GYN specialty care. In addition, members will continue to have access to specialty care through GHC-SCW, UW Health Hospitals and Clinics and UnityPoint Health - Meriter Hospital and Clinics.

Best of all, members still have access to GHC-SCW's high-quality primary care clinics, where visits are backed by Wisconsin's first and only money-back member promise: **GHC Experience Guarantee**.

THREE NEW CLINICS, MORE CARE CHOICES.



ASSOCIATED PHYSICIANS *Primary & Specialty Care*

A new primary care option for members with the GHC-SCW Collective Care HMO product, offering adult and pediatric primary care, behavioral health, podiatry and more at its Regent St. location in Madison.



MADISON WOMEN'S HEALTH *OB-GYN Specialty*

A new women's health specialty care option for members with the GHC-SCW Collective Care HMO product, offering comprehensive obstetric and gynecologic care in Madison.



PHYSICIANS FOR WOMEN *OB-GYN Specialty*

A new women's health specialty care option for members with the GHC-SCW Collective Care HMO product, offering comprehensive obstetric and gynecologic care in Fitchburg.



Partners HMO
Providers



Associated Physicians
Madison Women's Health
Physicians For Women



Collective
Care HMO

TOGETHER, BETTER IS POSSIBLE.

Group Health Cooperative of South Central Wisconsin (GHC-SCW)
MK26-102-0(8.26)FL

 **Group Health
Cooperative**

of South Central Wisconsin

ghcscw.com



COLLECTIVE CARE HMO - LARGE GROUP

What is Collective Care HMO?

Collective Care HMO is a **large group** product that includes all providers available through the Partners HMO product, plus access to Associated Physicians, Madison Women's Health and Physicians for Women.

Who is Collective Care HMO available to?

Collective Care HMO is available to large employer groups (51+ employees) located in the GHC-SCW service area.

What primary care providers can members choose?

Members can choose from participating primary care providers in the Collective Care HMO product, including all Partners HMO provider options **plus** Associated Physicians.

Can members receive care at Madison Women's Health or Physicians for Women?

Yes. Both Madison Women's Health and Physicians for Women practices are available through the GHC-SCW Collective Care HMO product for OB-GYN specialty care.

How does specialty care work?

Members have access to Partners HMO specialty providers through GHC-SCW, UW Health Hospitals and Clinics and UnityPoint Health - Meriter Hospital and Clinics plus select specialty care at Associated Physicians and specialty OB-GYN care at Madison Women's Health and Physicians for Women.

What hospitals are available to members with the Collective Care HMO product?

Members who see a Dane County PCP should use UW Hospital and UnityPoint Health - Meriter Hospital. Members who see a regional PCP should use any in-network regional hospital; or UW Hospital or UnityPoint Health - Meriter Hospital if a regional hospital is unavailable. With life-threatening emergencies, members should call 911 or go to the nearest hospital or emergency room.

How can members find a participating provider?

Members can search for participating providers in the Collective Care HMO product using GHC-SCW's Find a Provider tool or by reviewing the Collective Care HMO network map.

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