ManageWell.
Be Well.

Healthy Lifestyle. Healthy Rewards.

2026



WELLNESS REWARDS PROGRAM*

GHC-SCW is committed to whole person care for our members. That means **HEALTH** and **WELLNESS**. We have teamed up with ManageWell® to give members access to an exciting platform to manage wellness.

ManageWell®

- Earn points. Earn rewards.
- Free app and fully online.
- Fun, engaging activities and challenges.
- Customizable to you and your health goals.
- Access to Mayo Clinic's health information library.
- Points refreshed every quarter.

ManageWell®

Earn Points. Earn Rewards.

- Fitness
- Nutrition
- Activity Trackers
- Stress Reduction
- Weight Management
- Healthy Living
- Challenges



Learn more at ghcscw.com/managewell

Please check your member materials or call Member Services at (608) 828-4853 or (800) 605-4327 to verify eligibility.

BETTER TOGETHER

Group Health Cooperative of South Central Wisconsin (GHC-SCW)

Group Health Cooperative

of South Central Wisconsin

ManageWell® Points

Access ManageWell® by desktop, phone or tablet.



Download the
ManageWell® 2.0 app or
the ManageWell® from
Wellvation app and start
earning rewards.



Bring wellness wherever you go.

| Points Earned/ Quarter | Reward Tier | Payout/ Quarter |
|------------------------------|------------------|-------------------------|
| 100-199 points | Tier 1 payout | \$20 Mailed Check |
| 200+ points | Tier 2 payout | \$40 Mailed Check |

ACTIVITY POINTS

| CTIVITY | POINTS |
|--|---|
| ACCESS | |
| Health Assessment | 20/one time per year |
| PHYSICAL HEALTH | |
| Exercise Tracker - 150 minutes per week | 5/max 65 per quarter |
| Exercise Tracker - 180 minutes per week | 1/max 13 per quarter |
| Exercise Tracker - 210 minutes per week | 1/max 13 per quarter |
| Annual Physical/Medicare Physical/Postpartum Visit | 50/one time per year |
| Flu Shot | 20/one time per year |
| Dental Cleaning | 25/one time per year |
| earn Where to Go For the Right Care | 5/once indefinitely |
| Advance Directive Shared With Care Provider | 25/once indefinitely |
| earn More About GHC-SCW Offerings | 5/once per quarter |
| CHALLENGES | |
| Healthy Program | 20/one time per year |
| Mini Challenges | 5 per challenge/max 15 per quarter |
| Bingo | 5 per completion/max 15 per quarter |
| CONNECTIONS | |
| Register for GHCMyChart sM | 5/once indefinitely |
| Register for KeyCare | 5/once indefinitely |
| Blood or Plasma Donation | 10/once per quarter |
| Volunteer Your Time | 10/once per quarter |
| Verify Current Contact Information | 5/once indefinitely |
| Verify Demographics | 5/once indefinitely |
| WEIGHT MANAGEMENT | |
| Weight Watchers (WW) or Noom | 5 per month/max 15 per quarter |
| HEALTHY HABITS | |
| 3,000 steps per day | 1/max 91 per quarter |
| 10,000 steps per day | 1/max 91 per quarter |
| 12,000 steps per day | 1/max 91 per quarter |
| Create a S.M.A.R.T. goal | 5/once per quarter |
| Complete a S.M.A.R.T. goal | 10/once per quarter |
| Community Supported Agriculture (CSA) | 100/one time per year |
| Sleep Tracker - 7 sleep hours/5 days a week | 1/max 13 per quarter |
| Try a New Recipe | 5/once per quarter |
| 5K Walk or Run Event | 10/once per quarter |
| Calm Premium App | 5 per month/max 15 per quarter |
| HEALTH EDUCATION | |
| Health Education Visit | 10 per visit/max 30 per quarter |
| News You Can Use | 5 per activity/max 15 per quarter |
| TOBACCO FREE | |
| Be Tobacco Free Program | 25/one time per year triggered by health assessment |



