



Top Reasons To Choose GHC-SCW

Choosing the right health plan is an important decision. At GHC-SCW, we put our members first with benefits designed to make care more accessible, affordable and personal. Here are just a few reasons why individuals and families choose GHC-SCW.



Care You Demand. Fee-Free.

Our GHC Care OnDemandSM virtual care options* are quick, convenient and unlimited visits with board-certified doctors and licensed therapists.



Money Back Guarantee

Our Experience GuaranteeSM will refund all of the members' out-of-pocket costs, no questions asked, if they don't get the service at a GHC-SCW clinic that they expect.



Member-Owner Rewards

Our Member-Owner Rewards program is built on a foundation of convenience, flexibility and money-saving discounts



Team Approach

As a staff model structure, GHC-SCW clinics are a one-stop shop for primary care, lab, radiology and pharmacy. Members can always see a member of their care team within 24 hours.



World Class Specialty Care. Huge Network.

When you need a specialist or hospital care, you want the best. That's why for decades GHC-SCW has partnered with UW Health, UW Hospital and other leading community health systems.



Personal and Accountable

GHC-SCW wants to ensure your health plan satisfaction so you'll get a go-to person who is always there to answer your questions.



Time With Provider

Our providers are paid a salary not based on the number of patients that come through the door. This ensures that providers will spend time and listen to each member.



Member-Owners

GHC-SCW is a non-profit, member-owned Cooperative. We support and invest in our communities. Members have a voice and elect board leadership.



Best Quality

GHC-SCW is committed to quality improvement everyday, and has been among the highest rated plans in the country for nearly 30 years.

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Group Health Cooperative of South Central Wisconsin (GHC-SCW)

*Restrictions may apply for BadgerCare Plus and non-member patients. Some services may not be available to members who are located outside of the state of Wisconsin during the visit. Plan conditions may apply HSA benefit plans. Visit ghcscw.com/virtual-care for more details on exclusions.

 **Group Health
Cooperative**

of South Central Wisconsin

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