

Group Health Cooperative of South Central Wisconsin (GHC-SCW)

YOUR LOCAL, NON-PROFIT, MEMBER-OWNED, HEALTH CARE COOPERATIVE

GHC-SCW isn't your standard health care company. We exist to serve our members, and we value our cooperative spirit. We pioneered the HMO movement as Dane County's first HMO, and today we are a nationally-recognized leader in health care with a history of many other trailblazing firsts. We provide the entire spectrum of managed health care services, including insurance, primary care and select specialty care, in six Madison-area clinics. From our commitment to a non-profit, member-owned cooperative care model to the investments made in the benefits and the well-being of our employees, we believe in the culture of exceptional care.

Our Mission

Our mission is to provide accessible, comprehensive, high-quality health care and outstanding service in an efficient and personalized manner.

Our Vision

GHC-SCW will be a leader among health plans in providing high quality medical care, impeccable service and competitive benefit levels and premium rates. GHC-SCW will maintain consistent membership growth and a sound financial return each year.

Our Values

Our success is driven by an unwavering belief in five common values which guide our work and shape the way we behave each day to deliver the best possible member experience.

- Patient-centered
- Community involved
- Non-profit cooperative
- Innovative
- Quality-driven



Our Beliefs

In the ever-changing health care landscape we are committed to diversity, inclusion and equity.

- We believe health care is a human right.
- We believe in treating all people with dignity and respect.
- We believe there is strength in diversity.
- We believe equity celebrates our humanity.



Our Commitment to Excellence

GHC-SCW gives you the power to decide if your experience was worth what you paid. The **GHC Experience Guarantee** is a promise that every patient and member gets the best experience every time. If you have an experience that fails to meet your expectations, GHC will refund some or all of your out-of-pocket costs associated with the visit. For more information, visit GHCSmartCare.com.

LEARN MORE AT GHSCW.COM

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of South Central Wisconsin



Top 10 Reasons To Choose GHC.



Care You Demand. Fee-Free.

Free, unlimited value-added benefits include GHC NurseConnect and GHC Care OnDemand. Urgent care by appointment means no waiting room time when you feel your worst.



Money Back Guarantee

GHC Experience Guarantee. We will refund all of the members' out of pocket costs, no questions asked, if they don't get the service at GHC that they expect.



Complementary Medicine

Enjoy unlimited integrated benefits like acupuncture, massage and yoga. Traditional and alternative medicine working together.



Team Approach

Our staff-model, and GHC clinics are a one-stop shop for primary care, lab, radiology and pharmacy. Members can always see a member of their care team within 24 hours.



World Class Specialty Care. Huge Network.

When you need a specialist or hospital care, you want the best. That's why for decades GHC has partnered with UW Health, UW Hospital and other leading community hospitals.



Personal and Accountable

GHC wants to ensure your health plan satisfaction so you'll get a go-to person who is always there to answer your questions.



Time With Provider

Our providers are paid a salary not the number of patients that come through the door. This ensures that providers will spend time and listen to each member.



Non-Profit Cooperative

We believe in cooperative relationships and we value an equal and honest partnership.



Best Quality

GHC is committed to quality improvement everyday, and has been among the highest rated plans in the country for over ten years.



Member-Owners

GHC is a non-profit, member-owned cooperative. We support and invest in our communities. Members have a voice and elect board leadership.

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