

## Matthew Brandrup



### BACKGROUND STATEMENT:

It has been my privilege to serve on the GHC-SCW Board of Directors for the past three years. During my tenure on the board I have served on the Finance Committee, the Quality, Safety and Patient Experience Committee. I am currently the Chair of the Business Strategy Committee leading committee discussions as to how to position GHC-SCW strongly for the future.

I am a lifelong resident of Wisconsin and have lived in Madison for over 20 years. For the past 12 years I have been the President and CEO of Rural Electric Supply Cooperative (RESCO), a local not-for-profit purchasing cooperative first founded in 1936 that serves more than 500 not-for-profit electric cooperative utilities, municipal utilities and other electric utility customers in the Upper Midwest. Before becoming the President and CEO of RESCO in 2008, I served as the Controller and Chief Financial Officer of RESCO from 1999-2008.

From 2009-2017 I served on the Board of Directors for the Cooperative Network, a cooperative trade association representing diverse cooperatives in Wisconsin and Minnesota. While on the Cooperative Network Board, I held a leadership position serving as the Personnel Committee Chair from 2012-2017.

While serving on the GHC-SCW Board of Directors over the past 3 years, I have focused my efforts on ensuring GHC-SCW is run efficiently, effectively and affords that all Members have equitable access to the high quality health care and insurance GHC-SCW provides.

I respectfully request your vote to allow me to serve a second three-year term on the GHC-SCW Board of Directors.

### PERSONAL STATEMENT:

If elected to a second term, I believe my cooperative leadership experience as the CEO of a mid-sized regional cooperative, coupled with my current and past cooperative board leadership experiences, will continue to allow me to be a very high performing board member working for and representing all diverse GHC-SCW members.

My focus for the past three years while serving on the GHC-SCW Board has been quite simple - Ensure all members receive the highest quality health care and insurance services, at the lowest possible cost. While health care costs continue to rise quicker than many other costs, I am proud to report that your GHC-SCW board members and staff work incredibly hard to maintain the high quality health care and insurance offerings while keeping cost increases as low as possible. As a current Board Member, I continually challenge myself, the other board members and staff to ensure both quality and affordability coexist together at GHC-SCW.

The cooperative health care and insurance business model is a truly special model that benefits all GHC-SCW Members and the greater community as a whole. I kindly ask for your support in allowing me to continue to work on your behalf to make GHC-SCW the best it can be!

## Colleen Gullickson



### BACKGROUND STATEMENT:

I received a BS in nursing from UW-Milwaukee, an MS from UW-Madison, a Ph.D. from University of Illinois-Chicago Medical Center, and a Geriatric Nurse Practitioner degree from Marquette University. In addition, I hold certification in end-of-life nursing education and geriatric nursing education (ELNEC and GNEC certification). I also serve on the editorial manuscript review committee for the Journal of Geriatric Nursing, a national peer-reviewed publication. I have been a nurse educator for over 40 years and have worked at Edgewood College since 1993. I am currently a Professor of Nursing and serve as interim Dean of the Henry Predolin School of Nursing. I have been a major contributor to five successful accreditation and reaccreditation visits from our national nursing accreditation agency, CCNE.

I have served as a member of the Academic Rank Committee (the committee that determines tenure and promotion), the Undergraduate Curriculum Committee, the Graduate Curriculum Committee, and the Faculty Affairs Committee. I have served on numerous faculty search committees and have mentored faculty members as they prepare for tenure review.

In addition to my academic roles and service at Edgewood College, I have served on numerous nursing advisory boards, including the UW Nurse Residency Advisory Board, the Wm. S. Middleton Memorial Veterans Hospital-Evidence-Based Practice Counsel, the Meriter-Unity Point at Home Professional Advisory Committee, and the Henry Predolin School of Nursing Advisory Board.

I served a three-year term as a member of the Edgewood College Board of Trustees. In this capacity I was involved in the review and approval of financial statements, was instrumental in strategic planning for the College and played a role in overseeing executive functions of the College. These different academic and board experiences have provided me with skills I bring to the GHC-SCW Board of Directors.

### PERSONAL STATEMENT:

I have served on the Board of GHC-SCW for one term and seek re-election in order to continue working with a team of dedicated individuals who support a common goal in the provision of outstanding healthcare. It has been a privilege and honor to serve on the Board of Directors for GHC-SCW during the past three years.

As a new Board member, I have had the opportunity to grow in my service to the Cooperative. I currently serve on the Quality, Safety and Patient Experience Committee and am the chairperson for the Board Development Committee. I am a Professor and Interim Dean for the Henry Predolin School of Nursing at Edgewood College. As such, serving on these two committees is an excellent match with my knowledge, skills and expertise. Each Board member brings different expertise to the group.

I feel that my experience as an educator is vital in advancing board performance as the chair of the Board Development Committee. I am well-informed regarding the current challenges health care agencies face related to continuously seeking to improve the patient experience and overall health of populations while reducing costs.

Importantly, I am equally well-informed about current practices designed to best respond to these issues while avoiding staff and provider burnout. Continued success for GHC-SCW is incumbent on creative thinking and problem solving, innovation and dedication to achieving the organization's driving strategies. I hope to continue serving as a Board member and advance the important work being done to ensure the high quality and national recognition GHC-SCW has earned.

## Courtney Hayward



### BACKGROUND STATEMENT:

I would be honored to serve on the Board of Directors for this prestigious institution. I am a Florida native who has lived in Madison, Wisconsin for the past three years. My educational background includes a Bachelor's in Legal Studies, a Master's in Public Administration, and I'm currently finishing up my dissertation to earn my doctorate in Public Policy and Administration.

My previous work experience is primarily in grants and fundraising but I recently transitioned into a role as a lobbyist at Planned Parenthood of Wisconsin in order to put my education to use. In my roles as a grant writer, I've assisted nonprofit organization and Institutions of Higher Education secure millions of dollars of grant funding as well as acted as a consultant to start-up nonprofits and small business to assist with secure funding.

I have served on several board of directors for nonprofits in Madison as well as other nonprofits across the country such as Dane Dance and the Central Florida Urban League. In my spare time, I volunteer as a mentor to three teenage girls through Madison Urban Ministries.

### PERSONAL STATEMENT:

Being a young African American who has had GHC-SCW insurance since I moved to Madison through my employers, I know firsthand what it's like to be a patient at GHC-SCW and the exceptional quality of care I've received. My interest in serving on this board stems from my current role as a lobbyist at Planned Parenthood of Wisconsin.

Healthcare has become the forefront of my life and though the organization I work for is only known for its role in abortion care and access, my organization is so much more. I work on the policy end for Planned Parenthood so it's my job to be aware of what bills are being introduced at the state and local level that affect our patients' health care.

I think the reason serving on this board is most appealing to me is because it will allow me to connect with other who are in this industry or in a similar one. It will allow me to give a unique perspective being from a diverse background which will enable us to better decision about issue that affect minorities.

Serving on this board of directors would allow me to marry my commitment to public service with my current work as a lobbyist for a health care organization. I would be honored to serve.